Budget Town Hall

for Members of the University Senate and the Faculty Councils





Before we begin



We are recording.



We will address questions at the end of the meeting.



If you have questions for the presenters, please use the Q&A function.



Agenda

TOPIC

Overview of Higher Education Budget & Finance

TOPIC

Understanding Rutgers Budgets and the **Budget Process**

TOPIC Q&A

J. Michael Gower

David B. Moore Nayland Smith Arcelio Aponte J. Robert McKee Kathleen Bramwell

All presenters

What is University Finance and Administration?

Audit, Ethics, Compliance, and Risk Mgmt. and Insurance

Enrollment, Student Accounts, Billing, and Cashier Services

Financial Services (Budget, Tax, Treasury, and Payroll, etc.)

Healthcare Risk and Claims Management

Investment Office

Procurement Services

Project Management

Research Financial Services

University Human Resources – Vivian Fernández

Information Technology – Michele Norin

Chief Business Officers of the Chancellor units

UFA Guiding Principles

SUPPORT ★ COLLABORATION ★ UNDERSTANDING

TRUST ★ STRATEGIC ALIGNMENT ★ ACCOUNTABILITY

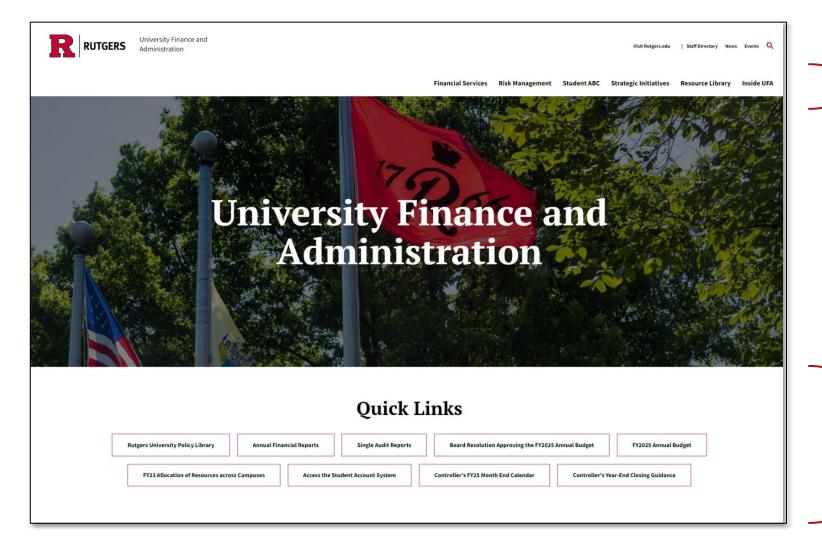
HOW WE WORK











Information on UFA units

Access to systems & tools

FAQs, training materials, etc.

Finance Town Hall material

University Policy Library
Financial and Audit Reports
Annual Budget & Resolution
Allocation of Resources
Across Campuses

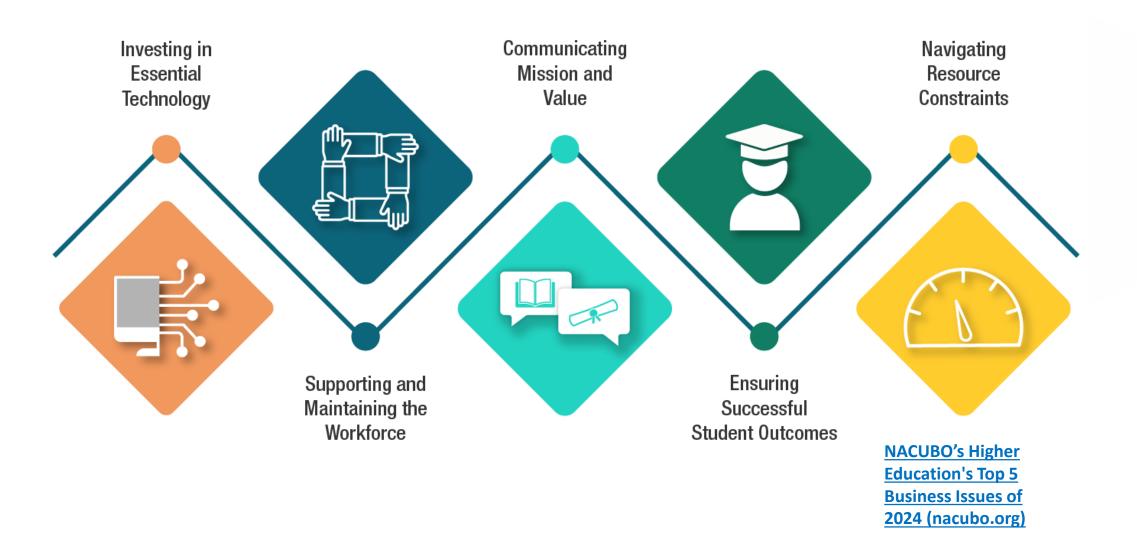
https://finance.rutgers.edu/



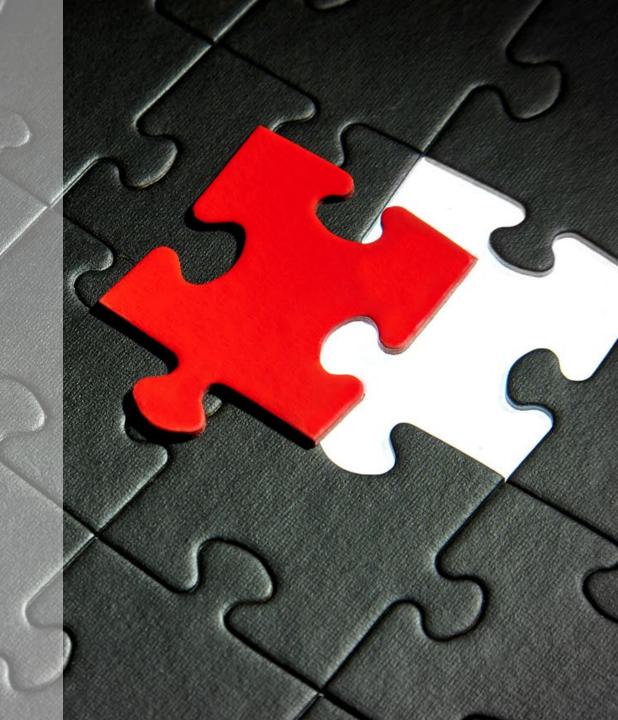


Budget and Finance in Higher Education

TOP 5 Higher Education Business Issues of 2024











Introducing a financial strategy for Rutgers

Financial Strategy



UNIVERSITY POLICY

40.1.4 Financial Strategy

Section Title: Financial Management

Approval Authority: President

Responsible Office(s): Off. of Administration & Finance

Responsible Executive(s): Exec. V.P. - Chief Financial Officer & University Treasurer

Adopted Date: 06/20/2024

Reviewed Date:

Contact Information:

1. Policy Statement

Rutgers University will operate in a financially sustainable and responsible manner, optimizing resources to secure long-term viability and success.

2. Reason for Policy

The Financial Strategy aims to establish a high level of financial capacity and stability for Rutgers University that enables it to fulfill its mission and sustain operations into the future. This requires prudent resource management to ensure long-term financial health and to uphold public accountability. This Strategy lays the groundwork for achieving these goals.

3. Who Should Read This Policy

The Financial Strategy should be read by leaders and managers throughout the university.

4. Resources

Financial performance metrics

Operating margin

Debt service coverage

Operating philanthropic support

Credit agency rating

Days cash on hand

Intergenerational equity

Spendable cash and investments to debt

Internal bank solvency

Capital renewal ratio

A budget is a plan for managing our resources





people



equipment







technology

assets

physical space

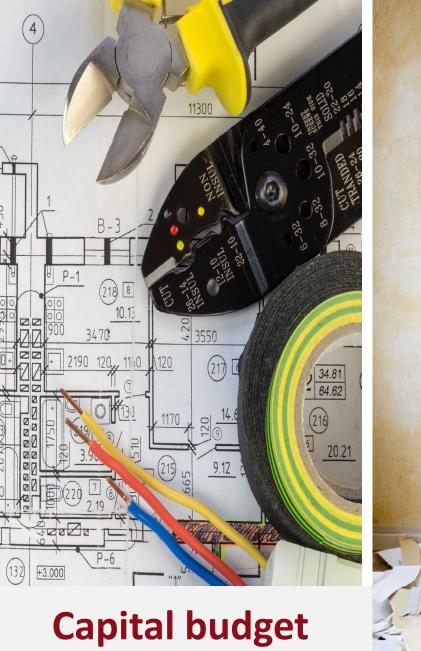


















Most institutions use this common set of approaches

INCREMENTAL

FORMULA BASED

RESPONSIBILITY CENTER

ZERO BASED

Increases or decreases to the base are applied "across the board" and relative to the previous year's funding levels

Uses quantitative measures linked to certain factors like student-faculty ratio, cost per credit hour, and other metrics

Units either control revenue generated & finance direct and indirect expenditures or are funded by service charges, university, and other unit contributions

Budget allocation for some or all activity is analyzed and re-assigned each year, starting with no assumptions based on the previous years









Responsibility center management at work

Units are classified into one of two categories



Revenues are allocated to schools and other units that generate them



These units are responsible for direct costs attributable to them and a share of the institution's indirect costs



University and campus costs are allocated to the revenue-generating units and paid for through assessments

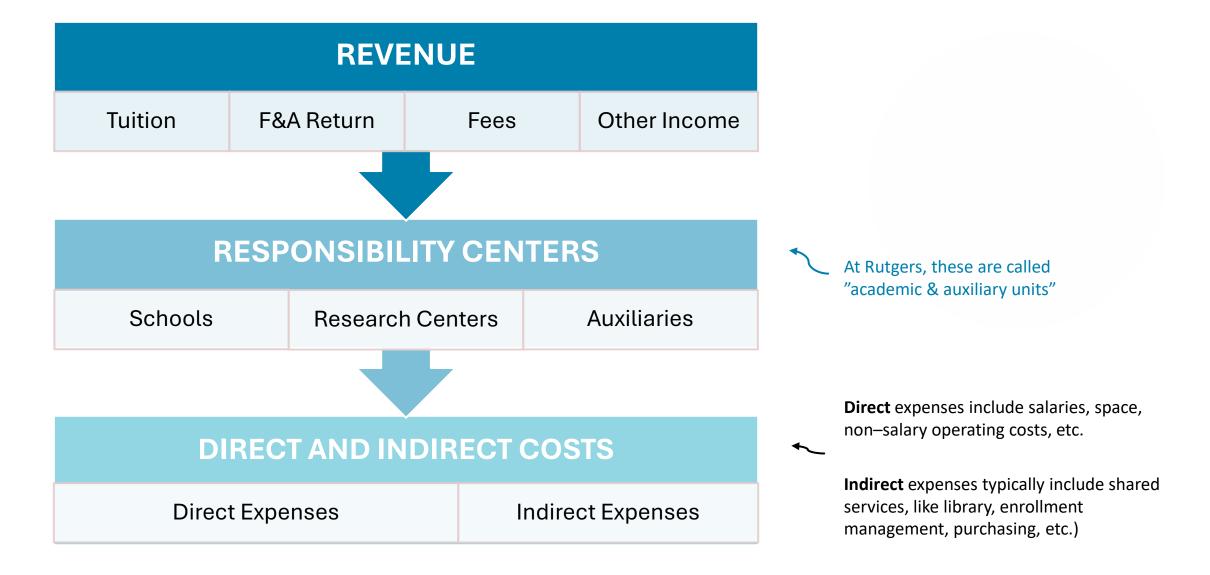
Units are either an "academic and auxiliary unit" or a "support unit"

"Academic and auxiliary units" include schools, centers, institutes, and auxiliaries

Also includes funding for strategic initiatives

Assessments are typically based on data used to identify a proportional share

In responsibility center management, revenue flows to units that, in turn, have responsibility for their expenses



At Rutgers, there are nine types of support units; these units can exist at the institutional level and within a Chancellor-led unit



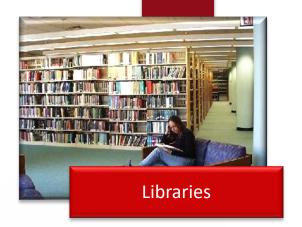
















Example of RCM tool at work: Academic Support



The **Academic Support** costs include expenses such as enrollment services, financial aid operations, and student accounting.

A portion of these costs is funded directly by application and acceptance fee revenue, and the remainder is allocated to the academic and auxiliary units, based on a proportional share of prior year student headcount (either specific to undergraduate or graduate or total student, depending on the item).

EXAMPLE

Last year, a school's undergraduate student headcount was **10%** of the university's total undergraduate student headcount; its graduate student headcount was **5.5%** of the total graduate student headcount.

As a result, this year, that school will pay 10% of the undergraduate academic support cost.

Big Ten Institution Budget Approaches Vary





Rutgers' annual budget reflects the values of the university in fulfilling its core priorities of outstanding teaching, research, service, and healthcare, while providing the best academic and research experience for our students.

The University's budget is a statement of priorities and values that includes a focus on preserving <u>access</u> and <u>affordability</u>.

Total University Spending

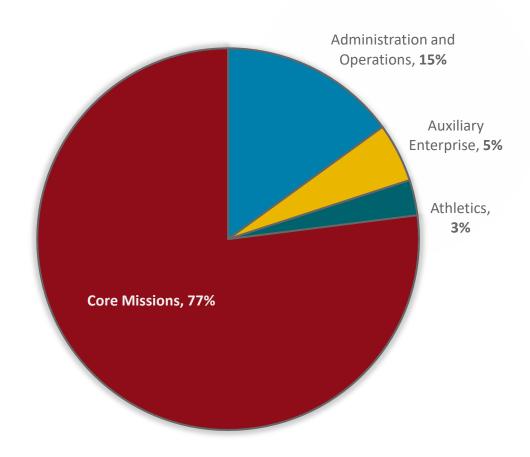
Total FY25 budget: \$5.6 billion

77% of the budget is spent on our core missions of student instruction, research, public service, and healthcare

15% is spent on administration, operations, and maintenance

5% is spent on auxiliary enterprise (housing, dining, and parking operations)

3% is spent on Athletics



Total University Spending

The **77%** spent on "core missions" includes:

Classroom instruction and academic support (33%) – faculty compensation and staff support for academic units, libraries, and deans' offices

Student services and scholarships (11%) – financial aid, admissions, and social and cultural events

Sponsored research and other sponsored programs (12%) – funds spent on research associated with federal, state, and nongovernmental grants and contracts

Public service, extension and healthcare (21%) – agricultural extension programs, delivery of health care, support for health clinics, and community services provided throughout the state

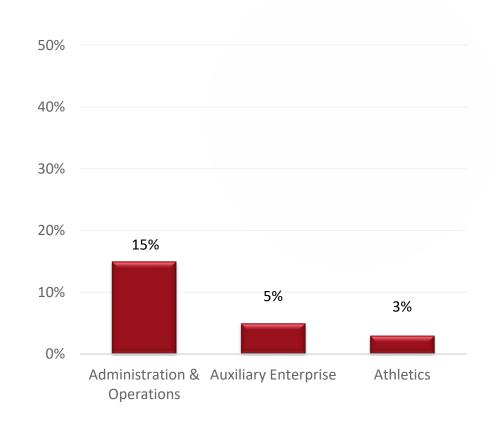
Total University Spending

The remaining sections of the budget are:

Administration and Operations (15%) - support for central administrative offices and for Rutgers facilities, including upkeep and utilities costs.

Auxiliary Enterprise (5%) - housing and dining operations, parking, and transportation costs.

Athletics (3%) - 24 Division 1 programs within Rutgers–New Brunswick.



It is important to note that nearly <u>three-quarters</u> of this amount is supported through funds generated by Rutgers Athletics.

Total University Cost Pressure



Upward pressure on costs

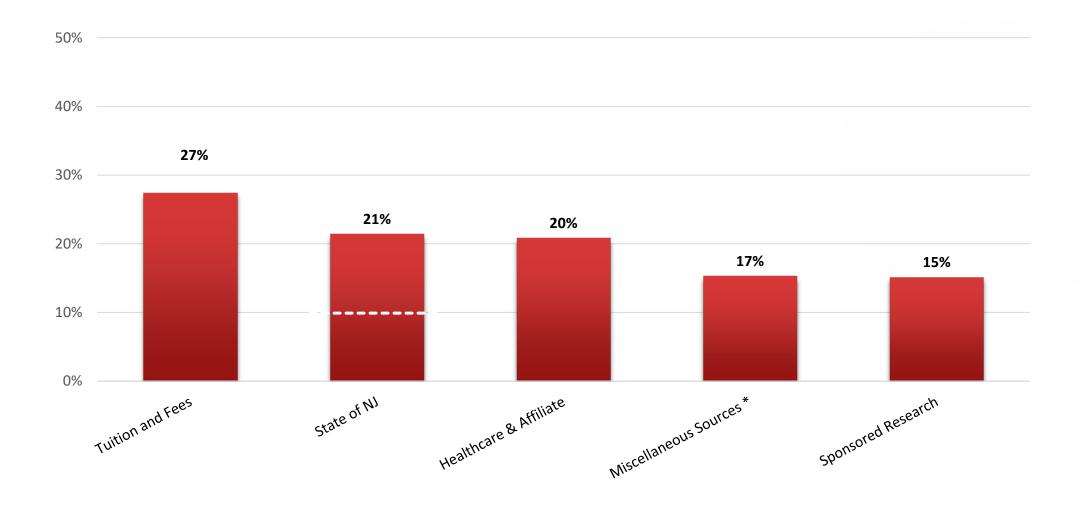
Negotiated salary increases and associated fringe benefits

Fringe Benefit increases for rising health care premiums and pension contributions

Need-based Student Financial Aid

Inflationary Pressures: Examples—Supplies, Travel, and General Operating Expenses

Total University Revenue



^{*} Miscellaneous Sources primarily includes Auxiliary Enterprise, Student Aid, Athletics, Gifts and Contribution, and Endowment and Investment Income.

University Budget Process

The budget process at Rutgers runs throughout the year

Budget Planning (July – December)

UBO provides guidance to university and Chancellor unitlevel support units

University and Chancellor unit-level support units begin developing their budgets

University support unit budgets are reviewed by the Budget Advisory and University Budget Committees

Decisions made; allocation letters sent to central cost center to complete budgets

Budget Development (Jan. – June)

Academic & auxiliary units develop budgets, prepare for Chancellor meetings

Units meet with Chancellors' offices to review, refine budget

Chancellor Offices submit budget to University Budget Office (UBO) and review them with EVP-CFO

Proposed budget for next fiscal year presented to the Board of Governors for review

The university's process aligns to the State budget process

Budget Development (July – March)

Agency Budget Preparation

Gov. & OMB review priorities, update economic forecast, set preliminary revenue estimates

Rutgers generates and submits Budget Initiative Form requests

Legislative Action

Review and Recommendations

Gov. & OMB review, analyze agency budget requests; develop recommendations

Governor makes final budget decisions, introduces budget to Legislature

Budget Deliberation (February – June)

Review & Review analyze revenu

budget

Review, analyze, revise revenue estimates

Review, analyze, refine recommendations for appropriations

Governor's Review

Governor signs, vetoes/returns to Legislature with amendments and then signs the final Appropriation Bill into Law

Rutgers Central – FY 2025 Budget

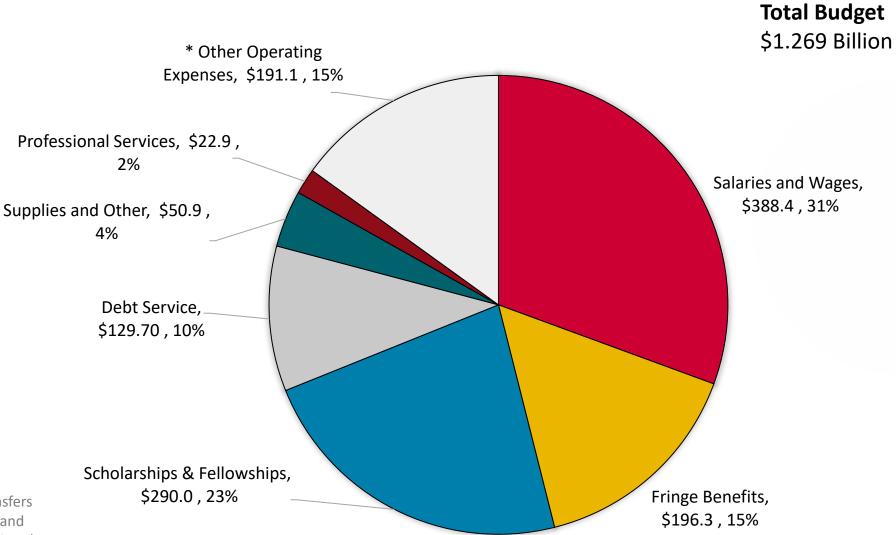
Rutgers Central – Revenues

Total Budget \$1.269 Billion

Internal Transfer from Units for Rutgers Administrative and Facilities Allocation	Federal and State Student Aid		State Paid Fringe
	Miscellaneous	NJ State	Tuition and
	Sources*	Appropriations	Fees

^{*} Miscellaneous Sources primarily includes Gifts and Contribution, and Endowment and Investment Income.

Rutgers Central – Expense Drivers



* ...includes Transfers for Operations and Plant (Capital Projects), and Use of Prior Year Net Assets.

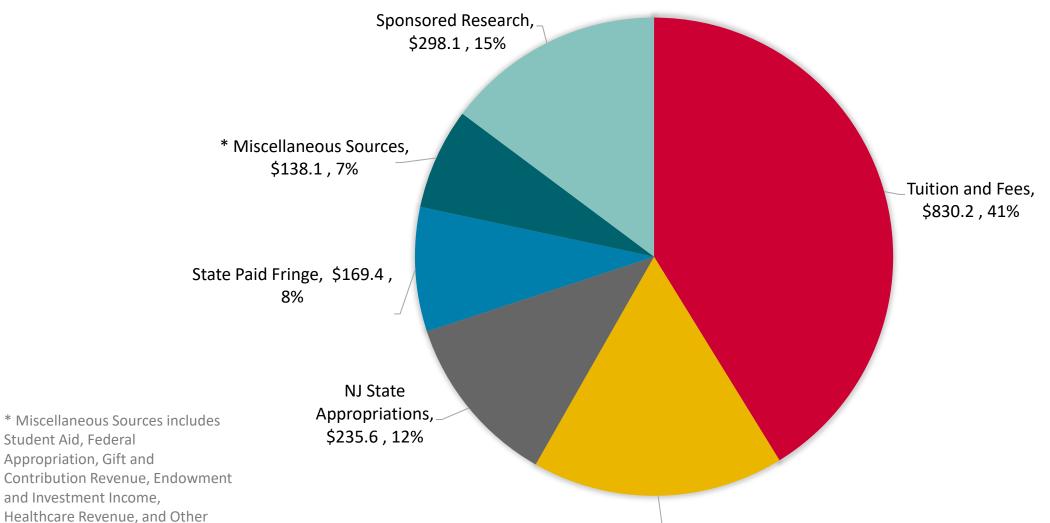
\$ in millions



\$ in millions

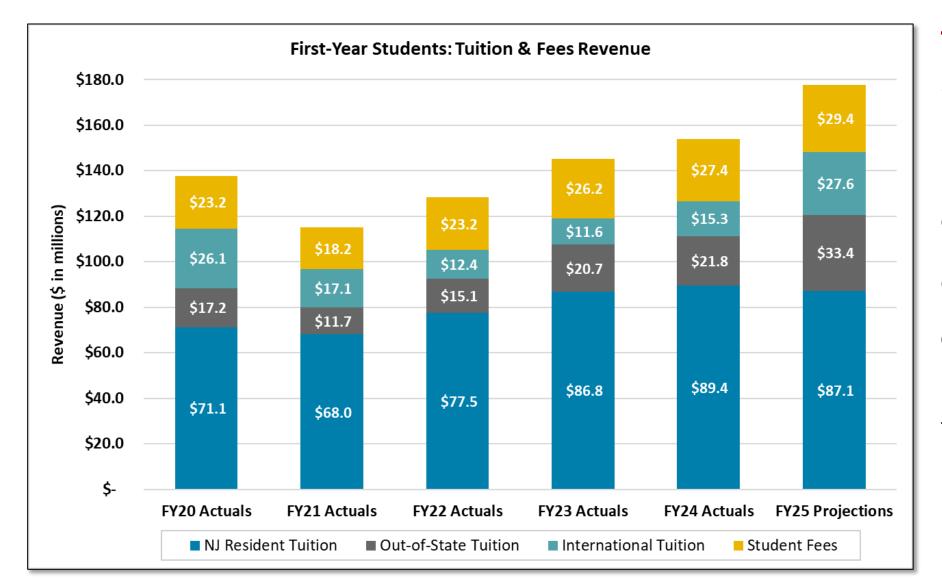
Rutgers-New Brunswick: Revenues

Sources Revenue



Auxiliary Enterprise, \$343.1, 17%

Rutgers-New Brunswick: Revenue Drivers

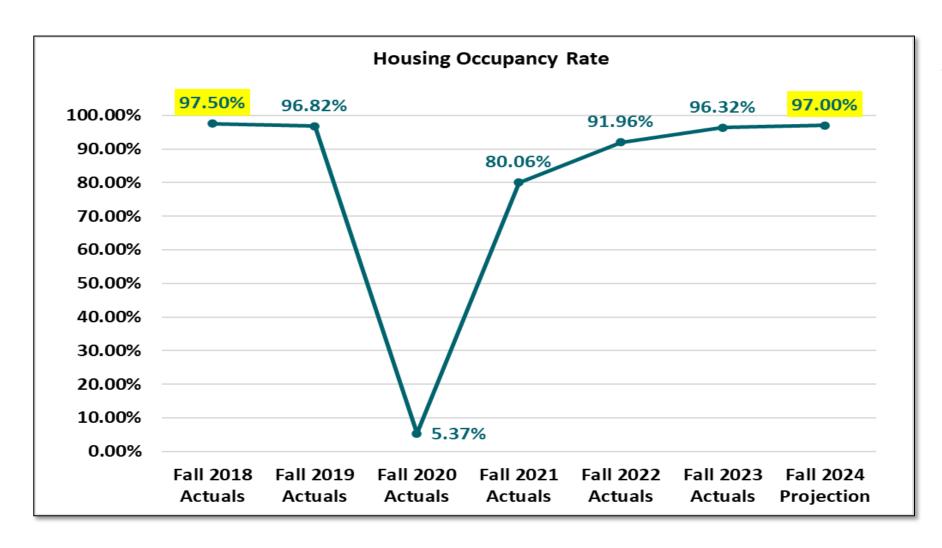


Tuition and Fees are a primary driver of revenue

Focus on the growth of **out-of-state** and **international student** enrollment

Common Application is expected to help increase FY25 enrollment through increasing number of applicants

Rutgers-New Brunswick: Revenue Drivers



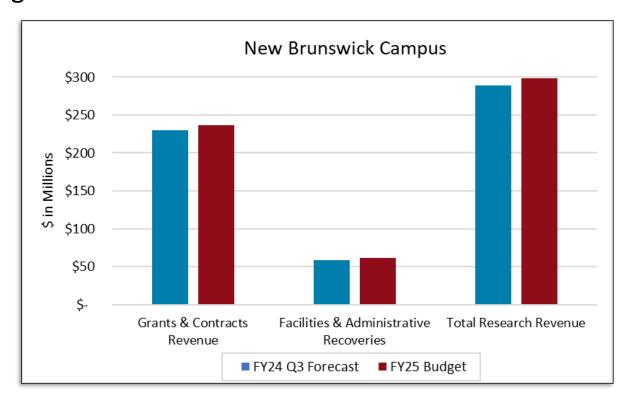
Auxiliary Revenue

Improved Housing
Occupancy Rates
FY25B approaching
FY19A levels

Rutgers-New Brunswick: Revenue Drivers

Research Revenue

Multiple units anticipate new and larger grant awards in FY25 vs. FY24

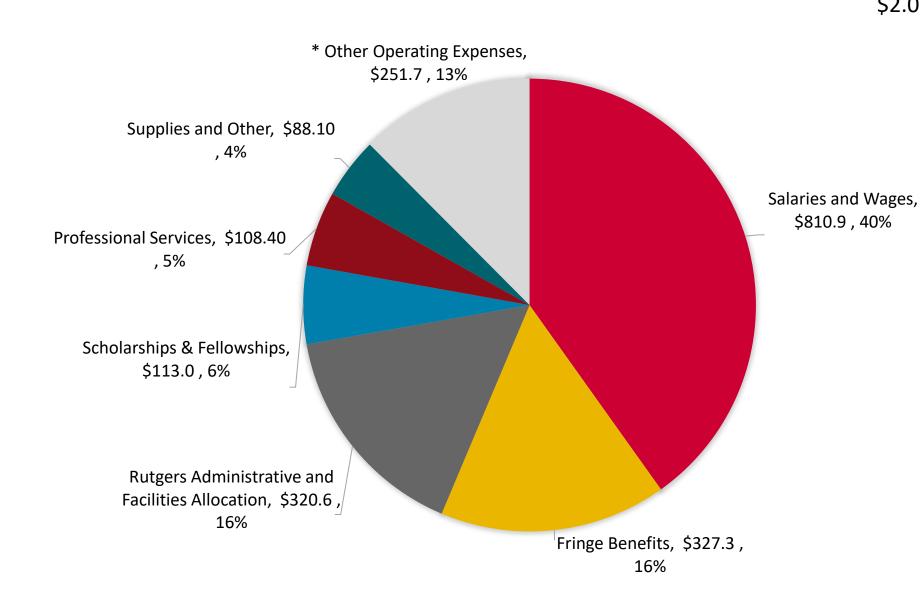




	FY24 Q3 Forecast	FY25 Budget	
Average F&A Rate	25.7%	25.9%	

Rutgers-New Brunswick: Expenses

Total Budget \$2.0 Billion



* Other Operating Expenses include Travel, Plant Operations and Maintenance, Debt Service, Other Operating Expense, Transfers for Operating and Plant and Use of Prior Year Net Assets.

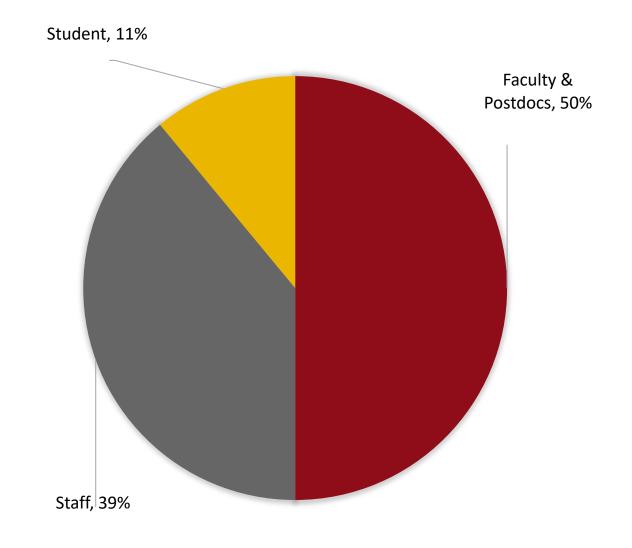
\$ in millions

Rutgers-New Brunswick: Expense Drivers

Total Compensation

- Represents 56% of the total expense budget
- Union negotiated salary increases from 3.25% to 3.5% in FY25
- Fringe benefit increases

Non-federal fringe rate for faculty and staff: **63.95%** (FY24A) to **72.94%** (FY25B)



Rutgers-New Brunswick: Expense Drivers

Scholarships and Fellowships

Scarlet Guarantee Program

Rutgers University—New Brunswick program that expands the Garden State Guarantee provisions to in-state students in their 1st and 2nd years of study

Tier#	Adjusted Gross Income (AGI)	Annual Net Cost for Tuition & Fees		
Tier 1	\$0 - \$65,000	\$ o		
Tier 2	\$65,001 - \$80,000	No more than \$3,000		
Tier 3	\$80,001 - \$100,000	No more than \$5,000		

FY25 Budget					
# of Students		4,075			
Total Award \$	\$	25,163,544			

Other Operating Expenses

- Increased grant revenues drives increased grant spending
- Inflationary food and travel cost increases



Rutgers-Newark has a mission-aligned budget



Rutgers-Newark: Revenues



Total Budgeted Revenue is \$478.1 Million

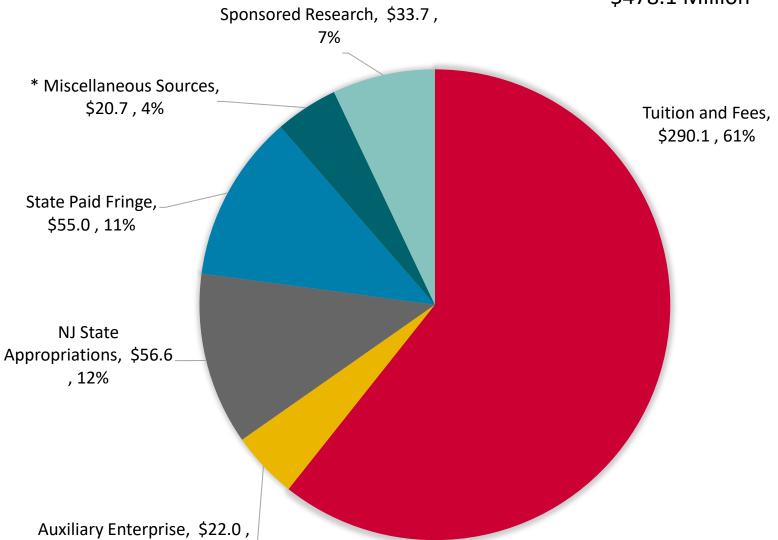
Budget development through collaboration and engagement:

- Transparent Process
- Central Support Units
- Local Support Units
- School collaboration and support
- Proposed Budget Approval

Rutgers-Newark: Revenues

5%

Total Budget \$478.1 Million



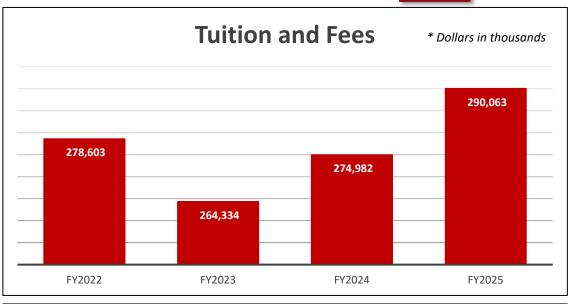
* Miscellaneous Sources primarily includes Student Aid, Gifts and Contribution, and Endowment and Investment Income.

\$ in millions

Rutgers-Newark: Revenue Drivers

- **Student Tuition and Fees** represents 61% of operating revenue, totaling \$290.1 million. A budgeted 5.5% increase which is driven by the Tuition and Fee increases.
- Auxiliaries represents 5% of budgeted operating revenue totaling \$22.0 million. Revenues budgeted to increase 15% which includes housing achieving 85% occupancy rate this fall, and an increase in meal plans.



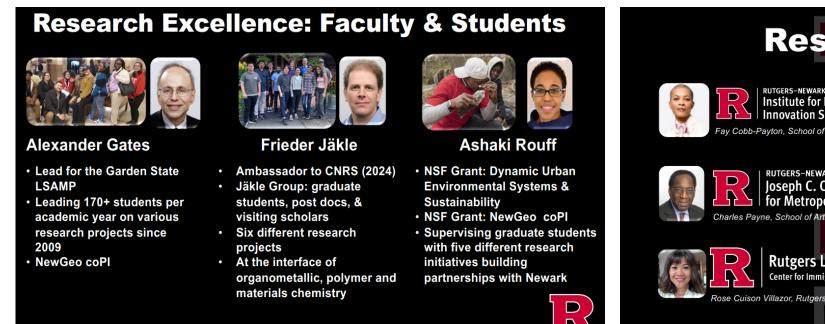




Rutgers-Newark: Revenue Drivers

Grants and Contracts is budgeted slightly below \$28 Million.

Community-engaged scholarship awards, with students and community at the Center of Scholarship





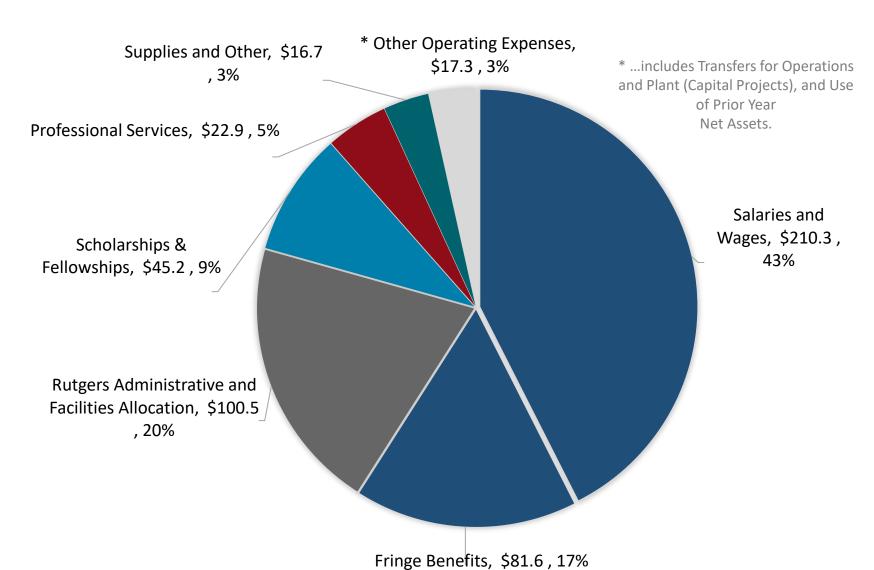
Rutgers-Newark: Expenses

Talent · Student Outcomes · Efficiencies and Opportunities · Services and Facilities



Rutgers-Newark: Expense Drivers

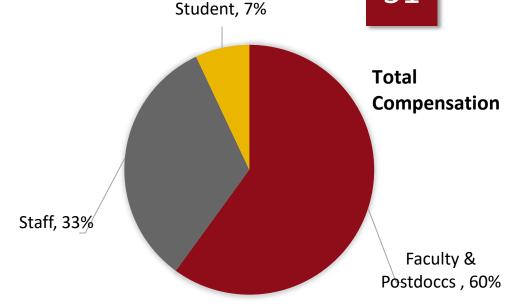
Total Budget \$494.5 Million



\$ in millions

51

- Total Compensation of \$291.9 million consists of both salary
 & fringe expenses- represents 60% of total expenditures.
- For FY25, Total comp expenses are up 6.7%
- Diversity faculty hiring, cluster hiring, and presidential post-docs
 - 12 Faculty in the "accelerated hiring" program since 2022 across
 Management and Global Business,
 SPAA, Law, Criminal Justice, Urban
 Education and psychology and
 MFA/Jazz and Journalism
 - 3 faculty in a Latinx Cluster in SASN
 - 6 Presidential Post-Docs appointed across SPAA, SASN, SCJ





Rutgers-Newark: Expense Drivers

Student Support

Investing in improved student outcomes

- Through the \$45.2 million Scholarship and Fellowship budget, we continue to invest in student success and equitable outcomes
- With a combination of institutional support, state and federal aid, almost 3,000 students were awarded more than \$15 million through RUN to the TOP and Garden State Guarantee

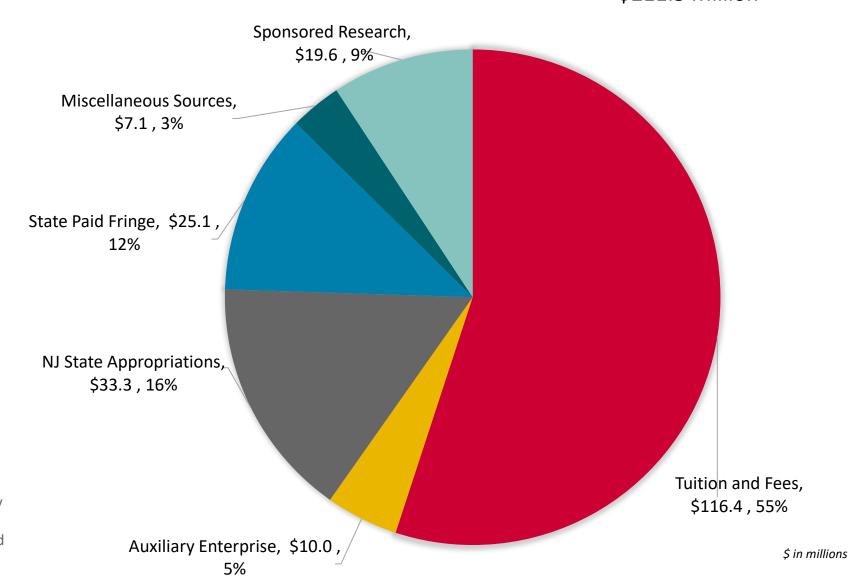
Campus Programs, Resources, and Services

- CARE Team
 - 365 cases
 - Mental Health, Food Insecurity, Housing Insecurity
- Intercultural Resources Center
 - Supporting over 2,800 students
- Pantry RUN+
 - 8,421 visitors impacting over 24K in households
 - 13,000 lbs. food distributed during farmer markets
- Center for Pre-College Programs, Summer Camps, Dual Enrollment, Saturday Academy
 - Since 2020, over 9,000 students & families enrolled
- Student Health & Wellness
- GL-LSAMP
 - 2,687 since the beginning
 - \$12.5 million from NSF
- Braven & Office of Career Resources & Exploration
 - Over 1,600 enrolled



Rutgers-Camden: Revenues

Total Budget \$211.5 Million



* Miscellaneous Sources primarily includes Student Aid, Gifts and Contribution, and Endowment and Investment Income.

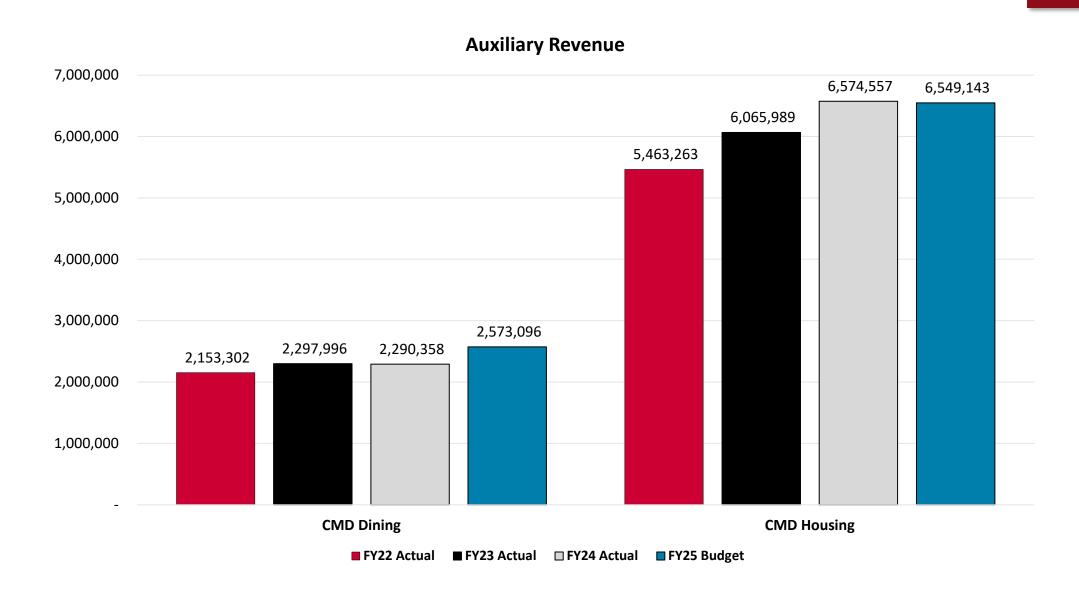
Rutgers-Camden: Revenue Drivers

Operating Funding

- The FY 2025 budget anticipated the rise in tuition and fees across the schools, with a static change in enrollment.
- State Appropriations saw an increase which included \$3 million in special funding for Civic Engagement and Student Experiential Learning initiatives.



Rutgers-Camden: Revenue Drivers



Rutgers-Camden: Revenue Drivers

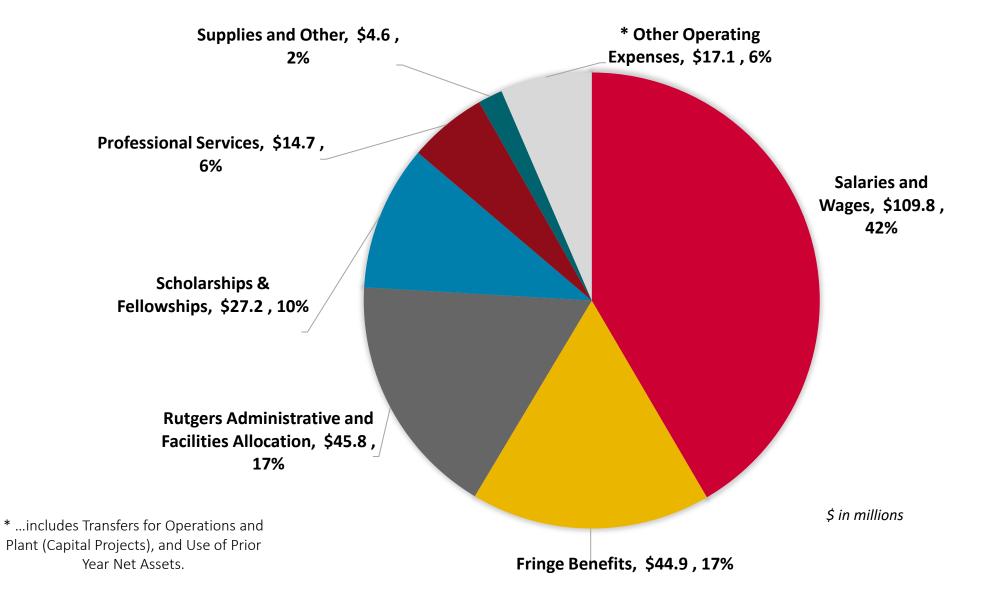
Grants & Contracts Funding

- The FY 2025 budget projects \$2.17 million increase in revenue from Grants & Contracts, representing 13.48% rise. This growth is due to new awards in School of Arts & Science, School of Law, and School of Nursing.
- The Camden Campus expects an 8.19% increase in Facilities and Administrative Recoveries for FY 2025 which is driven by the rise in sponsored awards.



Rutgers-Camden: Expense

Total Budget \$264.1 Million

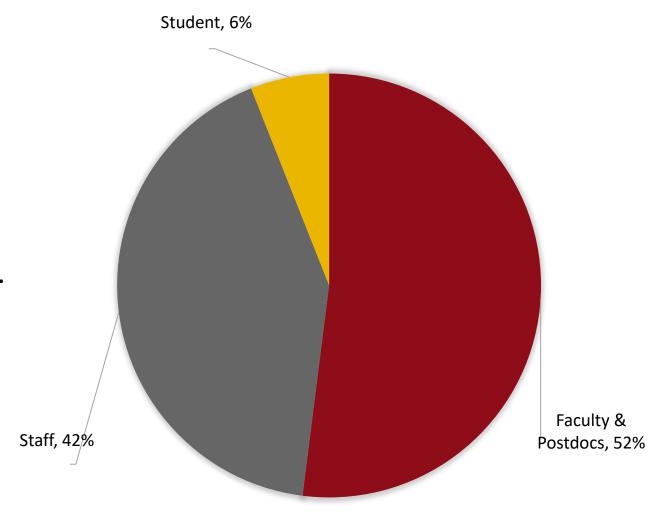


Rutgers-Camden: Expense Drivers

The FY 2025 budget for salaries and wages reflects **2.5%** increase over the FY 2024 budget, with fringe benefits rising by **8.48%**.

This results in **\$6.28 million** increase in personnel costs for the Camden Campus.

Of this amount, increases for salaried employees account for \$3.12 million.



Rutgers-Camden: Expense Drivers





\$

Scholarships are projected to rise by 2.5%, reflecting the increase in tuition rates.

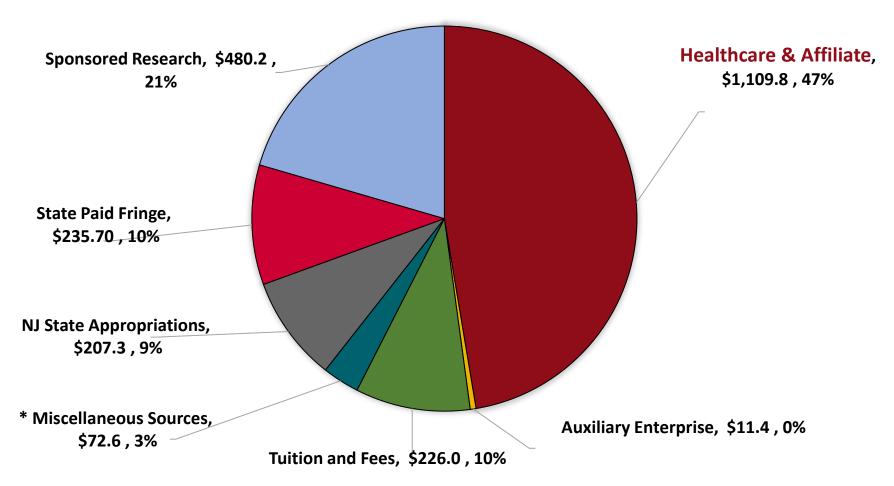
FY 2025 budget includes an additional \$446,000 for travel expenses, with 64.4% of this increase attributed to allocations in Faculty Fund accounts.

Professional Services
expenses are expected to
grow by \$932,000, with
66.8% of this increase driven
by higher dining costs,
primarily due to inflation.



Rutgers Health – Total Revenues

Of the \$2.3B of revenue, the **clinical enterprise** is 47% or \$1.1B

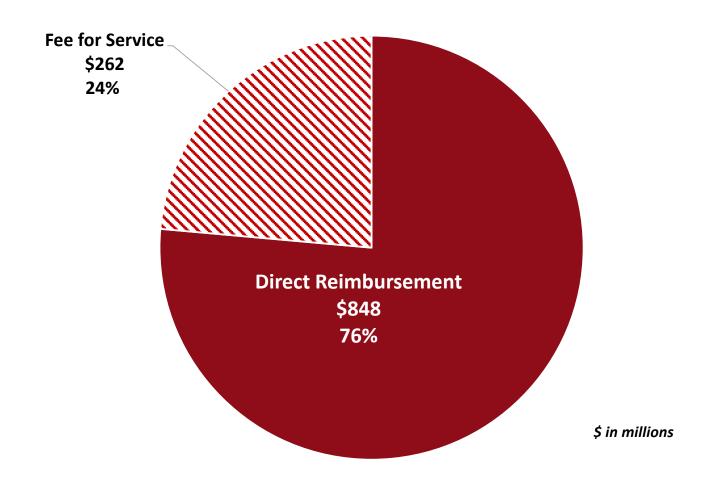


* Miscellaneous Sources primarily includes Student Aid, Athletics, Gifts and Contribution, Other Sources Revenues, and Endowment and Investment Income.

\$ in millions

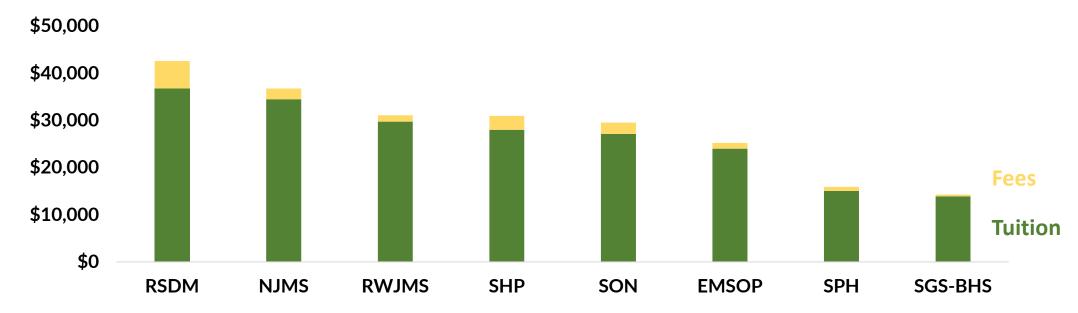
Rutgers Health – Healthcare and Affiliate Revenue

Of the \$1.1B of healthcare and affiliate (clinical enterprise) revenue, 76% or \$848M is **direct reimbursement**



Rutgers Health – Tuition and Fees

Growth in tuition is the result of increases to both enrollment and tuition rates

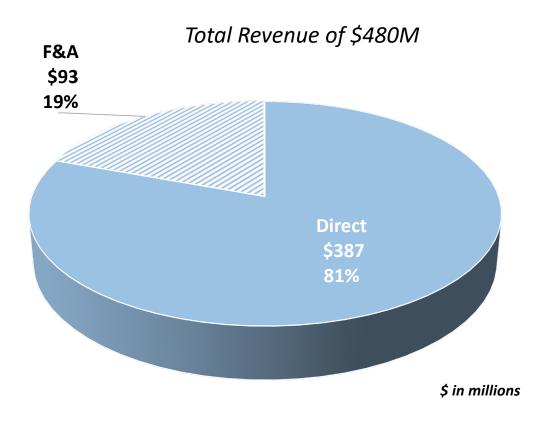


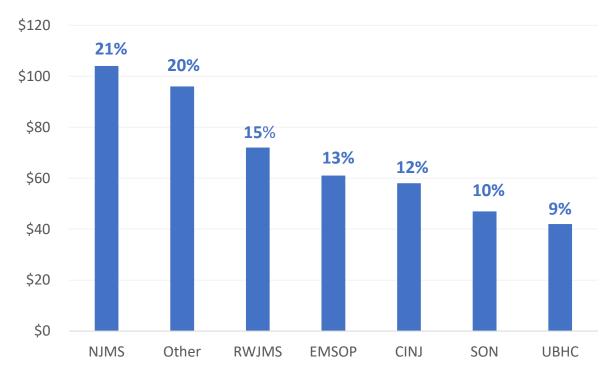
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	RSDM	NJMS	RWJMS	SHP	SON	EMSOP	SPH	SGS-BHS
Tuition	\$36,716	\$34,440	\$29,714	\$27,995	\$27,095	\$23,992	\$15,048	\$13,875
Fees	\$5,838	\$2,276	\$1,335	\$2,918	\$2,399	\$1,202	\$843	\$371

Rutgers Health – Sponsored Research

Research remains a high priority with creative incentives for growth



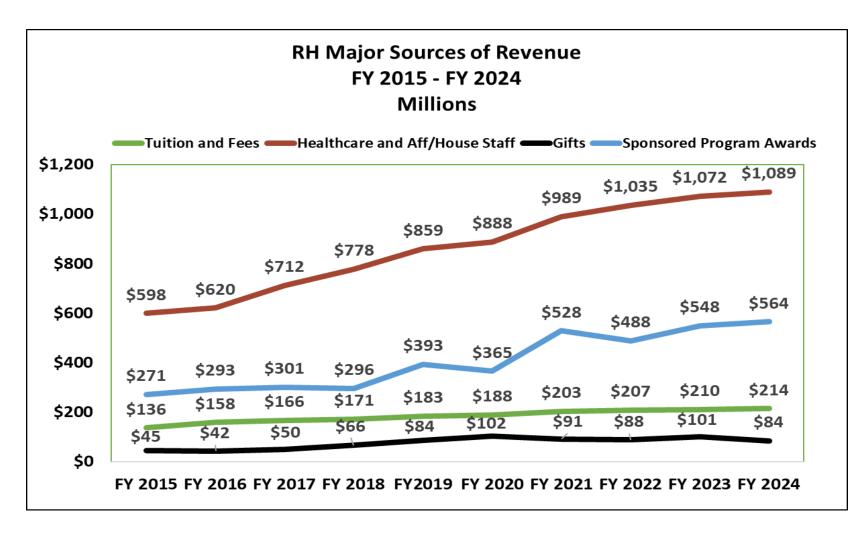


Our portfolio includes direct revenue (81%) and funding for administrative and facilities costs (19%).

Most units within RH remain actively engaged in the research mission.

Rutgers Health – Revenue Growth

Rutgers Health has focused on revenue enhancement rather than austerity measures to ensure a financial turnaround

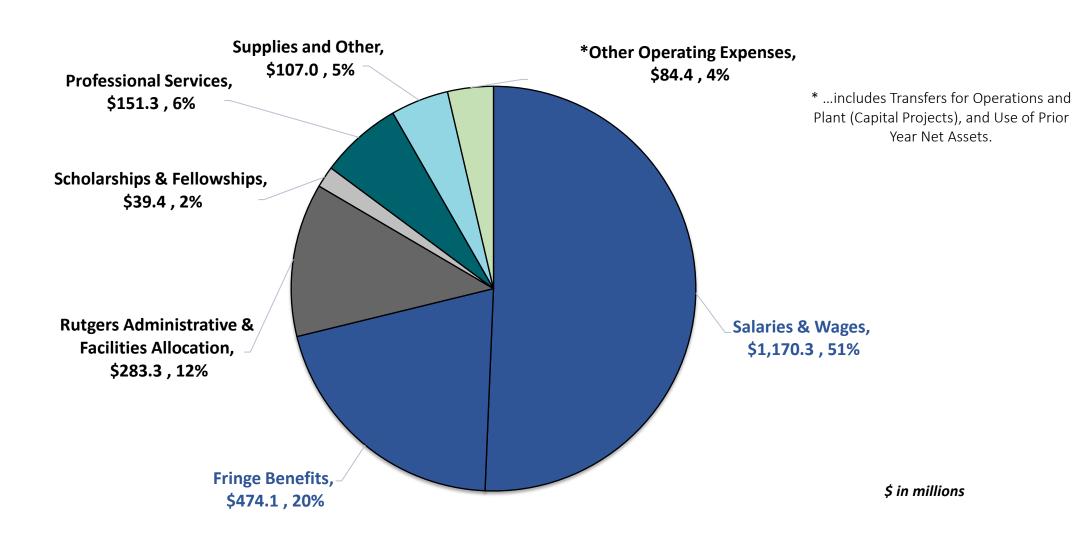


Sponsored Program Awards for FY 2024 are YTD Q4 actuals

Gifts for FY19 and FY20 do not include \$25M gifts in each year related to the RWJBH partnership

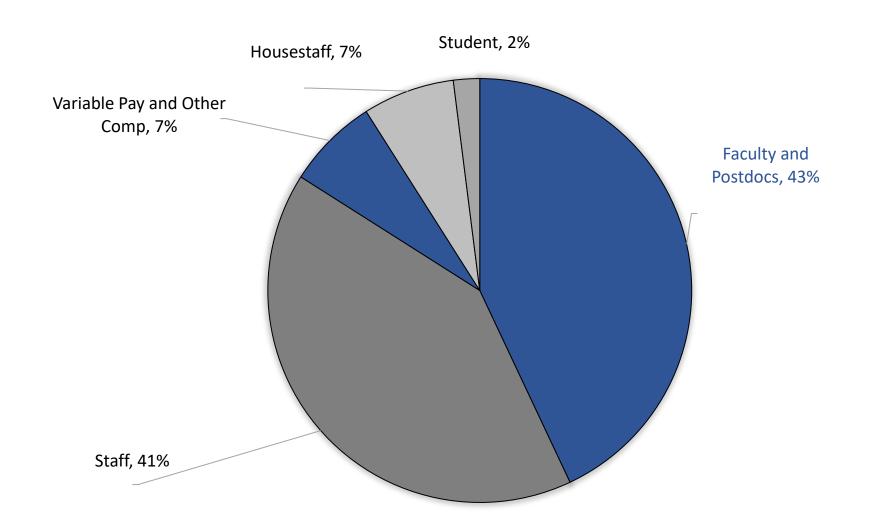
Rutgers Health – Expense Budget

Compensation comprises approximately 71% of all expenses.



Rutgers Health – Compensation Expense

Compensation for faculty and postdoctoral fellows makes up 50% of total with the inclusion of variable pay and other forms of compensation



Rutgers Health – Non-Personnel Expenses



In addition to compensation expenses, Rutgers Health incurs non-personnel expenses associated with the following:

- Contractual relationships (UCHC, RWJBH, etc.)
- Research subcontracts
- Supplies
- Investments in deferred maintenance, building renovations (MSB) and a new Rutgers Health building





Questions & Comments



Other Opportunities to Engage

Finance Town Halls

- Recordings available: finance.rutgers.edu
- Next event: November 6, 2024

Cornerstone Town Halls

Recordings available: cornerstone.rutgers.edu

Budget Address to the University Senate

• Spring 2025

Budget Town Hall

• Spring 2025